About the Museum
The Charlotte Hawkins Brown Museum interprets the life and work of Dr. Charlotte Hawkins Brown—a prominent educator, advocate for social justice, and “First Lady of Social Graces”—and her school, Palmer Memorial Institute. Visitors can explore the school’s campus, uncover connections between Dr. Brown and the civil rights movement, and discover how African Americans lived in the Jim Crow south.

About Palmer Memorial Institute
Palmer Memorial Institute (1902-1971) began as a private community school for African American children in the town of Sedalia, NC. By the late 1930s, it was a renowned college prep boarding school, focusing on the education of African American boys and girls from 7th to 12th grade.

To Contact Us:
Phone: 336-449-3310
Email: chb@ncdcr.gov
Website: www.nchistoricsites.org/chb
Facebook: CharlotteHawkinsBrownMuseum
Twitter: @CHBrownMuseum
Instagram: chbmuseum

Street Address:
(Use this address for GPS navigation.)
6136 Burlington Road, Gibsonville, NC 27249

Mailing Address:
PO Drawer B, Sedalia, NC 27342

Directions to Charlotte Hawkins Brown Museum
The Museum is located one mile from the I-40/85 corridor in Guilford County.
From Interstate 40/85, take Exit 135 (Rock Creek Dairy Road), between Burlington and Greensboro.
Follow the directional signs north on Rock Creek Dairy Road to U.S. 70.
Turn left on U.S. 70 and travel approximately one mile.
Field Trip Options

We have a variety of field trip options to fit your needs. Our most popular field trip formats are:

25 Students or Less
- Canary Cottage Tour (35 Minutes)
- Campus Tour (35 Minutes)

25-50 Students
- Students will be split into two groups.
- Station 1: Canary Cottage Tour (35 Minutes)
- Station 2: Campus Tour (35 Minutes)

50-75 Students
- Students will be split into three groups.
- Station 1: Canary Cottage Tour (35 Minutes)
- Station 2: Campus Tour (35 Minutes)
- Station 3: Program (35 minutes)

*If you have more than 75 students please make sure to let site staff know.*

Field Trip Program

Minding Your Manners (Free of Charge)

- **Recommended for:** PreK—12th (All Ages)
- **Main/Key Objective:** Students will understand the role that etiquette played in the education of students at Palmer Memorial Institute.
- **Modifications:** Younger children may focus on etiquette-related activities and discuss good manners. Older children may discuss etiquette in the context of career preparation or the role of etiquette as a racial uplift strategy in the early 20th century.
- **Lesson and Activity Description:** Students use Dr. Brown’s writings (including her book, *The Correct Thing To Do, To Say, To Wear*) and student guidelines used at Palmer Memorial Institute to discuss Dr. Brown’s emphasis on etiquette and the social graces, and consider how this emphasis influenced the students at Palmer Memorial Institute. Afterwards, students will participate in etiquette activities related to classroom manners and polite conversation.
Field trips must be scheduled at least 2 weeks out.
Please contact our staff during regular business hours (9:00 am—5:00 pm, Tuesday—Saturday) to set up your site visit.
336-449-3310 or chb@ncdcr.gov

Let us know:
- The date and time you would like to visit
- The time allotted for your visit (field trips take approximately 2 hours)
- Group size
- Age and/or grade level
- Number of teachers and chaperones
- Special needs
- Specific topics you would like to have addressed

♦ A confirmation will be emailed to the contact teacher or group leader.

Image: Griffith J. Davis, 1946